

<u>Module title</u>	<b>Network Economics</b>
<u>Responsible unit</u>	<b>Chair for Applied Microeconomics</b>
<u>Lecturer</u>	<b>Robledo and assistants</b>
<u>Module can be used as</u>	Optional module for the MSc in Economics  Optional module for the MSc in Management and Economics
<u>Frequency and time</u>	Usually once a year
<u>Type of module</u>	Lecture “Network Economics” (Robledo and assistants, 2 contact hours per week per semester)  Tutorial for the lecture “Network Economics” (Robledo and assistants, 2 contact hours per week per semester)
<u>Short description</u>	This module analyses competition on network markets with tools of industrial economics. Topics are, complementarities, compatibility, network externalities, switching costs etc. Focus on, hardware and software industry, telecommunication, informational goods, bank networks, etc.
<u>Prerequisites</u>	Good knowledge of Microeconomics and Mathematics. Good knowledge of the language of instruction English.
<u>Composition of module grade</u>	Final grade is the grade in the exam.
<u>Imparted soft skills</u>	<input checked="" type="checkbox"/> Analytical thinking <input checked="" type="checkbox"/> Independent studying and learning <input type="checkbox"/> Project/time management <input type="checkbox"/> Literature research and documentation

- Presentation of scientific results
- Presentation techniques/language competencies
- Team work and capacity for team work
- Ability to give and receive criticism

Language of instruction

English

Credit points and workload

5 credit points,  
150 hours workload

Maximum number of  
participants

No restriction

Learning material and relevant  
literature

Oz Shy (2001) The Economics of Network Industries,  
Cambridge University Press